

LESLIE HOCHSZTEIN



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www.lesliehochsztein.com

EDUCATION

B.A. / Journalism, Art History
Emory University
2007 - 2011

SKILLS

HTML

CSS

JavaScript

jQuery

Node.js

MEAN Stack

PHP

WordPress

ServiceNow Development

IT Service Management

HTML Emails

Bootstrap

Git

Heroku

Social Media

Public Relations

Marketing

PROFESSIONAL EXPERIENCE

ENTERPRISE APPLICATION ENGINEERING SPECIALIST

GE Digital | February 2017 - Present

ServiceNow Developer and Certified System Administrator

- Development focus on front-end portals & applications and Service Level Management
- Launched new corporate instance of ServiceNow to 15,000 users
- Coded "Voice of the Customer" website for user communications using HTML, CSS and AngularJS
- Developing barcode scanning application for tracking IT assets and taking stockroom inventories

WEB DEVELOPER

Superlux | October 2016 - February 2017

In-house developer for the moving-image based design group.

- Utilized LAMP Stack development to add features and enhance design to client WordPress websites
- Coded marketing and internal emails in HTML and CSS from client designs
- Edited images and collateral using Adobe Illustrator and InDesign

WEB DEVELOPMENT IMMERSIVE

General Assembly | July 2016 - October 2016

Completed an intensive 12-week, full-time immersive program in full-stack web development. Built interactive websites and applications both individually and in a team environment. Technologies used included:

- MongoDB, Express, NodeJS, JavaScript, jQuery, Bootstrap
- MEAN Stack (MongoDB, Express, AngularJS, NodeJS), HTML/EJS, CSS/Angular UI Bootstrap Styling
- Ruby on Rails, PostgreSQL, Google Maps API, Foundation, SASS

PUBLICIST / ACCOUNT EXECUTIVE

Allied Integrated Marketing | June 2011 - July 2016

Publicist for Disney, Focus Features, and CBS Films throughout the Southeast.

- Secured local and national print, radio, TV, online and college media for film and lifestyle clients and organized advance screenings and promotional events
- Orchestrated red carpet events, including the Atlanta Cast & Crew premiere of "Captain America: Civil War" at the Fox Theatre for 2,000 guests
- Pitched coverage for local press tours and handling talent
- Spearheaded large-scale experiential activations
- Managed localized Allied Facebook and Twitter pages in 5 markets